



INTERNATIONAL WEB CONFERENCE ON WINE LAW

16th and 17th September

ESHTE | Universities of Salamanca and Sorbonne (Paris 1)

16th September | 10 am (GMT+1) Lisbon

10:00 – 10:15 | Opening session Raúl Filipe | President of Estoril Higher Institute for Tourism and Hotel Studies (ESHTE)

10:15 - 12:30

Paola Gelato, Italy | Jacobacci Law Firm, *Geographical indications and designations of origin in the wine field*

Giuliano Lemme, Italy | Università di Modena e Reggio Emilia, *Wine Labelling*

Tatjana Josipovic, Croatia | Faculty of Law University of Zagreb, *Vineyard register (Regulation 1308/2013 and Regulation 2018/273)*

Duilio Cortassa, Italy | LJ Lex Studio Legale, *Labelling and Packaging of the Wine in a European and Italian perspective*

Charlotte de Reynal, France | Avocat, *The French example: advertising in France: a fool's game*

Matija Damjan, Slovenia | University of Ljubljana, *Homonymous names of wines and wine grape varieties: the case of Teran*

September 16th Afternoon Session

15:00-18:00

Tomás Prieto Álvarez, Spain | University of Burgos, *Designations of origin within the EU: legal challenges*

Felio José Bauzá Martorell, Spain | University of Balearic Islands, *Legal Protection of the Consumer of Alcoholic Beverages*

M. Del Mar Gómez Lozano, Spain | Almeria University, *Las marcas de uso compartido para indicaciones geográficas de productos vitivinícolas*

Javier Melgosa Arcos, Spain | University of Salamanca, *The regulation of organic wine in the European Union*

Claudia Madrid Martínez, Venezuela | Universidad Central de Venezuela, *Algunas notas sobre el régimen jurídico del vino*

Gonzalo Casanova Ferro, Argentina | Universidad de Buenos Aires (UBA), *Wine Law in Argentina*

17th September | 10 am (GMT+1) Lisbon

10:00-12:30

Pierre Morrier, France | Avocat, *The ongoing reform of the Common Market Organisation EU Regulation (CMO Regulation 1308/2013)*

Roner Fabris, Brazil | International Wine Law Association, *Wine Promotion*

Freddy Andrés Hung Gil, Cuba | Facultad de Derecho de la Universidad de La Habana, *Analysis for a legal profile of the import, production and marketing of wines in Cuba*

Caterina del Federico, Italy | Università di Bologna, *Wine Sale*

Roberta Garibaldi, Italy | University of Bergamo, *Wine Tourism and Law*

Marie-Elvire de Moro-Giafferri, France | Attorney-at-Law, *Protection of Wine Names by Trademark Law*

September 17th Afternoon Session

15:00-18:00

Ardyllis Soares, Brazil | UniCEUB, *Consumer protection related to Wine Law – a global perspective*

Carlos E. Armas Morales, Peru | Universidad Nacional Mayor de San Marcos, *Evolución y evaluación de las leyes inherentes al vino en el Peru*

Mariani ML, Cascón P, Villach M, Moyano M, Giudice M, Pellegrino A, Penissi AB, Argentina | Research Institute, Faculty of Medical Sciences, University of Aconcagua, *Wine, Polyphenols and Health Benefits*

Ricardo Poccioni, Argentina | Organización Profesional de la Vitivinicultura Argentina

Julio Facal, Uruguay | Universidad de la Republica de Uruguay, *Uruguay y el vino. Situación actual y marco legal*

Michael Tanti-Dougall, Malta | *The Wine Industry Regulation in Malta – A Legal Perspective*

Marcelo Oliveira, Brasil | Chacon, Macedo, Oliveira Law Firm – CMO Lawyers, *Wine in Brazil – legislation and wine tourism ‘enoturismo’*

Marcos Iglesias Caridad, Spain | Universidad de Salamanca, *La fiscalidad del vino y de otras bebidas alcohólicas: marco español y europeo*

Mateo Estrella Dúran, Ecuador | Universidad de Cuenca-Ecuador, *Wine Law in Ecuador*

Sandra S. Arcos Valcárcel, Argentina | UBA, *Contratos turísticos en materia de turismo rural*

Francisca Ramón Fernández and Cristina Lull Noguera, Spain | Universitat Politècnica de València, *Wine Sale Formation of the sales contract Sale's effects Special regimes regarding the wine sale Particular types of sale*